

Finland's largest
privately-owned
hotel chain



ESTABLISHED
1965

LAPLAND HOTELS & SAFARIS

NORTHERN EXPERIENCES
FOR ALL SENSES

ESTABLISHED
1982



LAPLAND SAFARIS

Largest
experience
provider in the
Nordics

Levi, Luosto, Ylläs, Saariselkä, Rovaniemi



over
2400
ROOMS

19 HOTELS
5 IN CITIES, 14 IN LAPLAND



5 SKI RESORTS

PALLAS OLOS YLLÄS ÄKÄSLOMPOLO LUOSTO OUNASVAARA



Over
10 000
RESTAURANT SEATS



FINNISH
FAMILY-OWNED



ECOCOMPASS
ENVIRONMENT CERTIFICATE



OWN
**GUIDE
SCHOOL**



500 000
SAFARIS
CUSTOMERS YEARLY



INVOLVED IN THE
**ANIMAL
WELFARE**
-PROGRAM



Conference and
event venues for
10-500
SIZED GUEST EVENTS IN CITIES
AND IN LAPLAND



1700
EMPLOYEES
/YEAR

725
PERSON/YEAR

500

SNOWMOBILES

**15
000**

SETS OF WINTER
CLOTHES

500

PAIRS OF
SNOWSHOES

100

MOUNTAIN BIKES

550

LS EMPLOYEES
ON PEAK SEASON



SANTA CLAUS
OFFICE AT THE
ARCTIC CIRCLE

**500
000**

visitors yearly
from

160
different
countries



1240
SAUNAS IN LAPLAND
AND URBAN HOTELS



Approx.
95 000
LAPLAND HOTELS
CLUB MEMBERS